

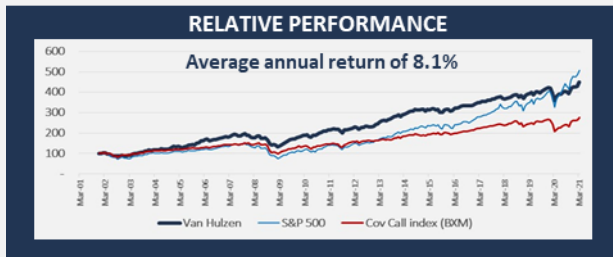
Time To Think Outside The Box

Large Cap Equities With 40% Less Risk & 8%+ Yield Potential

Markets have rarely been more challenging. Equity valuations are stretched, dividends are at all-time lows and bonds face significant headwinds as rates begin to rise after declining for nearly 40 years. It is time to think outside the box, to re-shape your future total returns by adding yield and protection. Covered calls are an extremely versatile strategy that can serve your portfolio's needs in a number of ways:

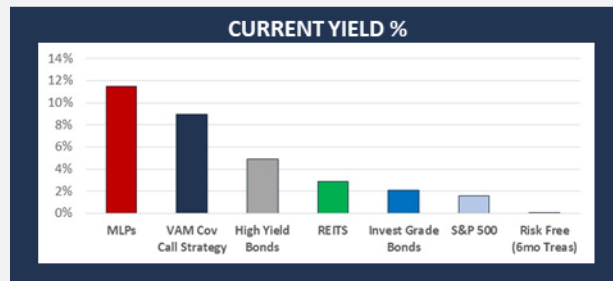
1. Total Return Vehicle With Long Term Alpha.

Over 19+ years, our strategy has nearly matched the return of the S&P 500, at ~40% less risk (Alpha of 2.5% vs SPX) and has out-performed the covered call index (BXM) at much lower risk (Alpha of 3.5% vs BXM).



2. Source of High Yield In An Income Starved Market.

Covered calls are one of the few strategies available that can provide an attractive yield without moving out the risk curve (risk profile in line with hedge funds and HY bonds).



Increased Yield / Decreased Risk

YIELD & PROTECTION

Dividend Yield	2.5%
Targeted Option Yield	8.0%
Total Targeted Yield	10.5%
Net Long	60%
Average Duration (months)	4.7

Elevated volatility allows us to target higher yields on our covered call portfolio (typically in the range of 6-8%)

3. Attractive Alternative To Bonds In A Rising Rate Environment.

Our strategy has the same standard deviation as the high yield bond index (9.3%) but a higher yield and total return (8.1% versus 5.9%). And very low interest rate risk relative to bonds.

	VAM Cov Call	High Yield Bonds
Return	8.1%	5.9%
Std Dev	9.3%	9.3%
Avg Rating	Single A	Single B
Int Rate Risk	Low	High



Key Takeaway

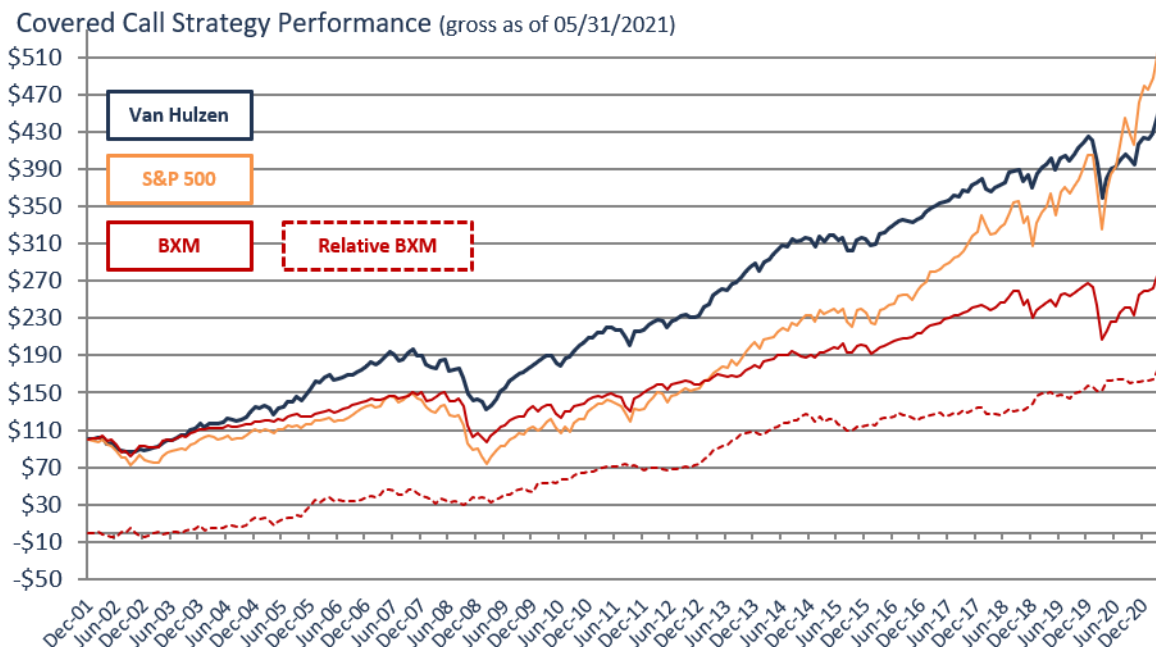
Covered call strategies can be extremely versatile, satisfying varying investment objectives by delivering strong total returns and alpha, valuable downside protection, and attractive yields without the interest rate risk and credit risk of high yield bonds.

There's no question that bonds are going to struggle as interest rates rise. But dividend yields are at all-time lows (approximately 1.2% for the S&P 500 as of this writing). And according to Aswath Damodaran, the NYU professor who is widely known as the "Dean of Valuation," equities are currently priced to deliver returns of 5.8% going forward, the lowest in 60 years (Real Vision interview, June 7, 2021). This is a tough environment, no matter where you look.

But our covered call strategy is currently getting 10%+ yields and carries about 40% less risk than the S&P 500. We believe now is the time to think outside the box.

Van Hulzen Covered Call Strategy

The Van Hulzen Covered Call strategy invests in US companies that we consider to have high shareholder yield (dividends and share repurchases) and uses call options with the goal of reducing portfolio volatility and creating incremental income. The goal is a portfolio that has equity exposure while seeking higher than average annual income (target of 6-8% annual), although there is no guarantee that the strategy will achieve its objective, generate profits or avoid losses. Below you will find the graph of the Van Hulzen Covered Call Strategy and the Covered Call Index BXM.



Returns (annualized)*	May 2021	3M	6M	YTD	1 Year	3 Years	5 Years	7 Years	10 Years	Inception
Van Hulzen (Gross)	1.2%	7.6%	10.4%	8.6%	17.9%	7.3%	7.1%	6.1%	7.7%	8.2%
Van Hulzen (Net)	1.1%	7.5%	10.1%	8.4%	17.4%	6.7%	6.5%	5.5%	6.9%	7.3%
BXM	1.9%	7.4%	10.6%	8.7%	24.3%	4.6%	6.8%	5.8%	6.6%	5.5%
Difference (Gross-BXM)	-0.8%	0.1%	-0.2%	0.0%	-6.4%	2.7%	0.3%	0.3%	1.1%	2.7%

*Inception date : 12/31/2001. Figures greater than one year are annualized. Van Hulzen returns represent actual returns from composite of accounts

The foregoing content reflects the opinions of Van Hulzen Asset Management and is subject to change at any time without notice. Content provided herein is for informational purposes only and should not be used or construed as investment advice or a recommendation regarding the purchase or sale of any security. There is no guarantee that these statements, opinions or forecasts provided herein will prove to be correct. Past performance is not a guarantee of future results. Indices are not available for direct investment. Any investor who attempts to mimic the performance of an index would incur fees and expenses which would reduce returns. All investing involves risk including the potential for loss of principal. There is no guarantee that any strategy will be successful. The CBOE S&P 500 BuyWrite Index (BXM) is a benchmark index designed to track the performance of a hypothetical buy-write strategy on the S&P 500 Index. The BXM is a passive total return index based on (1) buying an S&P 500 stock index portfolio, and (2) "writing" (or selling) the near-term S&P 500 Index (SPXSM) "covered" call option, generally on the third Friday of each month. The S&P 500 Index consists of 500 stocks chosen for market size, liquidity, and industry group representation. It is a market-value weighted index (stock price times number of shares outstanding), with each stock's weight in the Index proportionate to its market value. It is widely used as a benchmark of U.S. equity performance. It is not possible to invest directly in an index: FPAC- 0229-21